

BROADLAWNS MEDICAL CENTER FOUNDATION

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Broadlawns “Makeover” a Success!

Des Moines, IA August 11, 2005: Broadlawns Medical Center is proud to announce the completion of *Pediatrics Extreme Makeover*, the addition of new child-friendly equipment for the Pediatrics Clinic. The once stark and sterile examination rooms have become welcoming and cheery since examination tables in the shapes of a horse, lion, hippo and turtle were added to greet children. The walls are adorned with brightly colored murals or wall decals that reflect the unique theme of each room.

Funding for this project came from the annual Employee Giving campaign that this year raised over \$50,000. In addition, the Broadlawns Medical Center Guild provided funds to remodel one room.

The number of pediatric patients has increased dramatically in the last several years. This is due, in large part, to the quality of care provided by board certified pediatricians on staff at Broadlawns.

Broadlawns Medical Center is the public safety-net hospital serving Polk County and provides quality health care to all patients regardless of ability to pay. Last year, over 62% of patients seen at Broadlawns were uninsured.

Rita Ullestad, Director of Fund Development for the Broadlawns Medical Center Foundation, states, “I truly believe that the employees at Broadlawns are among the most caring and generous in the world! Donating their personal resources to make the clinic experience more positive for our young patients is simply an extension of their compassionate hearts.”

Broadlawns Medical Center Foundation was established in 2002 to increase awareness about Broadlawns and increase support to acquire new equipment. For more information about Broadlawns Medical Center or the Broadlawns Medical Center Foundation, call 282-3200. To contact the Pediatric Clinic call 282-2700.