

# Questions You May Have About The Broadlawns Campaign

## *Why does Broadlawns need to raise \$44 million?*

The rationale for the project to renovate and expand Broadlawns is twofold: Parts of our building have not been updated for 40 years, and the growing demand for health care services is outpacing our capacity to serve. Multiple assessments, studies and options were considered for Broadlawns. The most recent evaluation for the renovation of the facility provides a realistic solution for around \$44 million.

## *Will Polk County taxpayers be paying for any of the renovation?*

We are pleased to report that there will be no need to raise taxes to pay for the much needed facilities and infrastructure modernization. Our financing strategy incorporates several avenues for the funding of this plan.

We have secured favorable loan terms for a significant portion of the project, based on the hospital's current financial standing. We will reach out to our community for private donations for the remainder of the financing.

## *How long will it take to complete this project?*

The renovations are extensive in nature. They include new construction, relocation of some departments and extensive infrastructure modernizations. It will be necessary to carry out work in a series of phases to ensure that we continue to deliver high-quality patient care throughout the renovations. The plan calls for groundbreaking in the fall of 2009 with the three phases extending through 2012.

## *How do new facilities help Broadlawns provide better health care in our community?*

Our providers regularly see large volumes of patients in a fraction of the space typically allocated to patient care. Annually, we average in our emergency and urgent care department over 50,000 patients and 162,000 patients in our clinics.

Additionally, modernized technology and equipment, such as the fixed MRI, require additional space. The new MRI will allow us to provide state-of-the-art diagnostics 24/7/365 in our own facilities.

## *How does this plan benefit the greater community of Polk County?*

This site and facilities plan is vital to the future of Broadlawns Medical Center, and Broadlawns is a key component of economic development in Greater Des Moines, Polk County and Iowa. The plan ensures that Broadlawns will continue its highly-respected Family Medicine Residency Program and other educational programs that are a cornerstone in training Iowa's future physicians and health care professionals as we serve the community's health care needs.

Additionally, the hospital and clinics offer employment for more than 1000 individuals. A thriving Broadlawns supports North side economic development as we provide quality medical services to companies whose employees may not otherwise be able to afford health care.