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FOUNDATION SUPPORTS MISSION OF BROADLAWNS MEDICAL CENTER

Broadlawns Medical Center Foundation Welcomes New Board Members

DES MOINES, Iowa (April 22, 2009) – Broadlawns Medical Center Foundation is pleased to announce the appointment of three new members to its board of directors.

Sylvia D. Meyers, RN. Meyers is a graduate of Broadlawns Polk County School of Nursing and served as a nurse at Broadlawns from 1971-2004. She most recently served as Clinical Care Coordinator with Iowa Home Care until her retirement in 2007. In addition to her professional expertise, she brings to the Foundation board her passion for Broadlawns' mission and patients. She also volunteers at Broadlawns assisting patients in the surgery waiting room. She and her husband, Jerry, reside in Des Moines.

Rita Perea. Perea is a consultant and coach with 20-plus years of experience working with Fortune 500 companies, high-tech startups and not-for-profits, specializing in leadership development. Rita is author of two books: *Awakening the Workplace: Achieving Connection, Fulfillment and Success at Work* and *From Frantic to Fabulous: Designing the Life You Deserve*. She is also active in Rotary International. In addition to her professional experience, she brings to the Foundation board her passion for working with not-for-profits and providing service to those who are less fortunate. She and her physician-husband, Ernie, reside in Des Moines.

Adam Steen. Steen's firm, 25 Connections, LLC, specializes in business development, sustainability and marketing. He previously worked with Transition Capital Management of West Des Moines and has experience in the insurance industry. A graduate of Minnesota State University in Mankato, Steen enjoyed a brief period pitching in the Philadelphia Phillies minor leagues system. In addition to his business acumen and professional connections, he brings to the Foundation board his philanthropic spirit and energy as well as his desire to make the Greater Des Moines and Polk County community stronger and more caring.

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ABOUT THE BROADLAWNS MEDICAL CENTER FOUNDATION

The Broadlawns Medical Center Foundation supports the mission of Broadlawns Medical Center. This support allows Broadlawns to continue delivering the high quality of charitable care that is provided for those in our community who do not have the financial resources to cover their health care expenses.

Gifts to the Broadlawns Foundation also provide needed resources to improve our facilities, acquire state-of-the-art medical equipment and technology.

Since its establishment in 2001, the Foundation has helped Broadlawns purchase new surgical equipment, child-themed pediatric exam tables, birthing beds, wheelchairs, dental equipment, mammogram technology, new technology for the birthing center and more.

ABOUT BROADLAWNS MEDICAL CENTER

With a history as a community health center dating back to 1903, Broadlawns Medical Center first opened its doors as a hospital to the residents of Polk County on April 13, 1924. Over the years, Broadlawns has adapted to the changing demands of public health care and remained true to its mission of offering quality health services to all Polk County residents and training tomorrow's health care professionals.

Today, Broadlawns Medical Center is composed of:

- An acute care community hospital serving medical, surgical, mental health and primary care needs.
- A 60-member physician practice overseeing numerous specialty clinics and outpatient services.
- A family medicine residency program that graduates physician leaders who serve communities across Iowa and the country.