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FOR MORE INFORMATION, CONTACT:

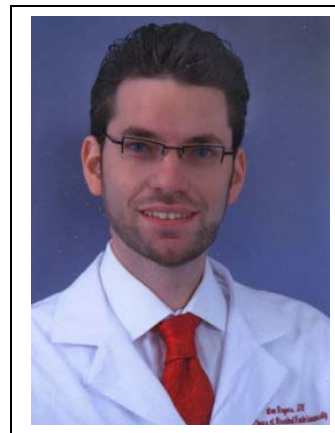
Mikki Stier, Senior Vice President
Government and External Relations
515-282-2449

NEW CENTER OF EXCELLENCE AIMS TO REDUCE LIMB LOSS IN IOWA

Broadlawns Medical Center Announces Lee C. Rogers, D.P.M. will Launch New Amputation Prevention Center

Des Moines, July 23, 2007 – Lower limb amputation is all too often the outcome of diabetes, a chronic disease that affects about 200,000 Iowans. **Broadlawns Medical Center** announced today that it is opening an **Amputation Prevention Center**, designed to reduce the number of lower limb amputations in the Greater Des Moines area and throughout the state of Iowa. **Lee C. Rogers, D.P.M.**, a leading expert in surgical limb salvage, will head the new specialty center.

Dr. Rogers said, “The establishment of this Center is good news for all Iowans, especially those with diabetes. In the United States, more than 60 percent of non-traumatic amputations occur in people with diabetes. This Center will focus on helping Iowans keep their limbs through specialized diagnostics and surgery for those with limb-threatening conditions such as chronic wounds, gangrene and infections.”



The Center will offer both inpatient and outpatient services and will focus on medical and surgical services to help prevent limb loss. The Center will also offer consultations to determine the future risk of limb loss in those without current acute problems and to put at-risk patients on a path of treatment and lifestyle to avoid developing acute problems. The Center is now accepting new patients.

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The American Diabetes Association estimates that diabetes affects about 7 percent of the U.S. population or about 20 million Americans. Up to one in four of those with diabetes will develop a foot wound during their lifetime. Almost all amputations begin with a foot wound or poor circulation. An estimated 80,000 non-traumatic lower-limb amputations are performed annually on people with diabetes.

Attracting an expert with Dr. Rogers' credentials is a coup for Iowa, said **Vincent J. Mandracchia**, DPM, MHA, Chief Medical Officer at Broadlawns Medical Center. "We are pleased that someone with Dr. Rogers' experience and expertise in amputation prevention is heading up this new center of excellence. His research and treatments are on the cutting edge of what can be done today to help people save their limbs. The Center promises to offer the best treatment options available to Iowans."

Dr. Rogers, a native of Missouri, graduated as a Doctor of Podiatric Medicine from the College of Podiatric Medicine and Surgery at Des Moines University. He completed his residency in podiatric medicine and surgery at Saint Vincent Catholic Medical Centers in New York, N.Y. He comes to Broadlawns from the Center for Lower Extremity Ambulatory Research at Rosalind Franklin University of Medicine and Science in Chicago, Il., where he had a fellowship in Diabetic Limb Preservation and Research. He has lectured across the U.S. on topics related to amputation prevention. His extensive research has recently included usage of adult stem cells in diabetic foot wounds.

With a history that reaches back to 1903 as a community health center, Broadlawns Medical Center first opened its doors as a hospital to the residents of Polk County on April 13, 1924. Over the years, Broadlawns has adapted to the changing demands of public health care, yet remained true to its mission of offering quality health services to all Polk County residents and training tomorrow's health care professionals. Today, Broadlawns Medical Center is composed of:

- An acute care community hospital serving medical, surgical, mental health and primary care needs
- A 60-member physician practice overseeing numerous specialty clinics and outpatient services
- A family medicine residency program that graduates physician leaders who are serving 22 of Iowa's 99 counties and communities across the nation