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DAISY AWARD CITES NURSE'S ADVOCACY FOR MENTAL HEALTH PATIENTS

Broadlawns' Campbell Earns DAISY Award

DES MOINES, Iowa (Nov 11, 2010) -- Julie Campbell, RN, BSN, has been awarded the 2010 third quarter DAISY Award for Extraordinary Nurses at **Broadlawns Medical Center**. Campbell's nomination by one of her peers cites her commitment to the patients in her care.

"Julie treats the residents in our group homes with respect and care," stated Cynthia Emeryis, director for the group homes at Broadlawns Medical Center, in her nomination submission. "She strives to make the patients feel at home and works to understand and meet each resident's needs. Her work here has made a big difference in the lives of the people we serve."

Campbell is recognized by coworkers and patients for her passionate care for patients as she acts as their advocate when they have concerns and demonstrates her respect and caring every day.

"We are proud of Julie's recognition from the DAISY Foundation," said Susan Kirstein, chief nursing officer at Broadlawns. "This prestigious award is given to honor those nurses who exceed the standards of nursing in their daily practice. Julie's commitment and passion exemplify the best of our profession."

Campbell completed the Licensed Practical Nurse (LPN) and Associates Degree in Nursing (ADN) programs at Indian Hills Community College in Ottumwa, Iowa, and received her Bachelor of Science in Nursing (BSN) degree from Grand View University in Des Moines.



Julie Campbell, RN, BSN

Campbell joined the staff of the Broadlawns Medical Center Mental Health Department in 2001. She currently works as a behavioral health outpatient RN in Broadlawns' residential group homes, where patients live in a safe environment and learn to manage their mental illness and strive for independence. She also works in the Behavioral Health Intensive Outpatient Clinic at Broadlawns and is an adjunct instructor in mental health at Des Moines Area Community College.

The DAISY (Diseases Attacking the Immune System) Foundation was formed in January 2000 by the family of J. Patrick Barnes who died at age 33 of complications of Idiopathic Thrombocytopenic Purpura (ITP), an auto-immune disease. The Barnes Family, awestruck by the clinical skills, caring and compassion of the nurses who cared for Patrick, created this national award to recognize the super-human work of nurses and to honor the compassion and care that nurses provide their patients every day. The awards are coordinated by the Nursing Professionalism Council and are presented quarterly.

Broadlawns Medical Center first opened its doors as a hospital to the residents of Polk County on April 13, 1924. Over the years, Broadlawns has adapted to the changing demands of public health care, yet remained true to its mission of offering quality health services to all Polk County residents and training tomorrow's health care professionals. Today Broadlawns Medical Center is composed of:

- An acute care community hospital serving medical, surgical, mental health and primary care needs
- A 60-member physician practice overseeing numerous specialty clinics and outpatient services
- A Family Medicine Residency Program that graduates physician leaders who today serve in 22 of Iowa's 99 counties