



FOR IMMEDIATE RELEASE

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NEW RELATIONSHIP TO ENHANCE DRAKE'S PHYSICIAN SERVICES

Broadlawns Provides On-Site Care at Drake Athletic Events

DES MOINES, Iowa (January 30, 2007) — The newest team member of Drake University's athletic department hails from Des Moines and performs best on the sidelines.

Broadlawns Medical Center, under an open-ended, ongoing contract that became effective November 1, is providing immediate on-site medical support at Drake home sporting events, in addition to caring for Drake athletes' acute illnesses at both its own family health center and on Drake's campus.

"This is a win-win situation for Broadlawns Medical Center and Drake," said Dr. Larry Severidt, Interim Family Medicine Residency Director at Broadlawns. "We live in the same neighborhood, and it is a great opportunity for the two institutions to support each other."

The services are delivered in conjunction with the Broadlawns Family Medicine Residency Program. The physicians will check in at the locker rooms before, during and after home events. Drake's athletes will also be able to see a Broadlawns staff physician for various medical problems.

The affiliation with Broadlawns enhances Drake's existing relationship with Iowa Orthopaedic Center. Scott Meyer, M.D., Joshua Kimelman, M.D., and Steven Ash, M.D. of IOC continue to serve as team orthopedics, and they also assist with teaching

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Broadlawns physicians, for whom sports medicine experience is a required part of their training.

“This is a collaborative effort, and a great opportunity for our residents to gain experience in sports medicine,” Severidt said. “Cases requiring orthopedic expertise continue to be handled by Dr. Meyer, Dr. Kimelman and Dr. Ash. But on the court and in the field, not all injuries are orthopedic by nature. Many other issues, such as lacerations, come into play during the course of a game, and that’s where the Broadlawns physicians become a valuable part of the team. Our physicians are really excited about this new opportunity. They are really enjoying the experience.”

Also under the arrangement, Broadlawns is making its family health center available to provide care to Drake athletes with acute medical problems and for follow-ups to sports injuries. “If an athlete has a sore throat, for instance, that athlete has the option of going to Broadlawns,” said Severidt. Additionally, Broadlawns has set up a weekly clinic in Drake’s training room. Dr. Nicholas Galioto, associate director of Broadlawns’ Family Medicine Residency Program, is overseeing that effort, in which the Broadlawns physicians evaluate the athletes’ health status or follow up on previous injuries.

“I think the health care for the student-athletes will be improved with the addition of the medical staff at Broadlawns,” said Drake head athletic trainer Scott Kerr. “It creates another network of physicians for their care. The student-athletes will really benefit by the event coverage provided by the Broadlawns staff. Also, there are times during the school year when the athletes are on campus but the health center is closed,” Kerr added. “The Broadlawns health center access will help with those times when the athletes are ill and need medical attention.”

With a history that reaches back to 1903 as a community health center, Broadlawns Medical Center first opened its doors as a hospital to the residents of Polk County on April 13, 1924. Over the years, Broadlawns has adapted to the changing demands of public health care, yet remained true to its mission of offering quality health services to all Polk County residents and training tomorrow’s health care professionals.