



FOR IMMEDIATE RELEASE  
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**A THREE-PHASE PLAN WILL UPDATE AND EXPAND THE AGING COMMUNITY HOSPITAL**  
**Broadlawns Medical Center Announces Proposed Plan for  
\$44 Million Renovation Project**

Des Moines, Iowa (December 19, 2007) — **Broadlawns Medical Center** announced today that it has proposed a \$44 million project to expand and renovate its aging facility at its current location. The plan must be approved by its board of trustees and does not rely on any taxpayer funding.

“This exciting plan includes the much-needed modernization of Broadlawns’ overall facilities to enable our staff to continue providing high quality patient care for the residents of Polk County, without requiring any new taxes,” said **Jody Jenner**, **president and CEO of Broadlawns Medical Center**.

Over the last several years, Broadlawns’ leadership has been exploring options to modernize the aging facilities. One recent widely discussed option included relocating the medical center to the Iowa Lutheran Hospital site in Des Moines’ Eastside. That is no longer a viable option because Iowa Health-Des Moines has decided to maintain its operations there.

“The facility needs for Broadlawns are pressing,” added Jenner. “Our staff is coping with a burgeoning demand for services that is rapidly outstripping the facility’s capacity. Outdated buildings and equipment are putting a strain on the staff’s profound commitment to provide high quality patient care.”

The Broadlawns Site and Facilities Plan is comprehensive, realistic and practical, aligning well with Des Moines’ Northside economic development plans.

“The hospital and clinics will remain at the current location. Through new construction and renovation, we will be able to provide improved access and efficiency with new outpatient-centered physician clinics for primary care, including family medicine, internal medicine and pediatrics,” explained Frank Harrison, chairman of the Board of Trustees. Additionally, podiatric medicine, obstetrics, and general and orthopedic surgery will be expanded. The emergency department will be renovated and expanded, outpatient-based surgical and radiological services will be improved, and both inpatient and outpatient mental health services will be increased.

This plan will be completed in three phases of new construction and upgrades, extensive renovation, and service relocations. The three-phase plan provides flexibility so that the project can be adjusted to adapt to evolving community needs and provide continuity of services throughout the construction and renovations. The financing strategy for the estimated \$44 million plan would require no new tax dollars.

Phase I groundbreaking, which would take place Fall 2008, would renovate the most seriously outdated areas where space issues are most critical, such as the emergency department and radiology. The first phase is estimated at \$22.6 million and would be paid for with loans secured against revenues. The existing long-term debt will be laddered down and fully paid off in 2012. Private donors are critical to this plan and will lessen borrowing needs as well as free up funds for other vital patient care delivery needs not included in this project.

Phase II is tentatively scheduled to begin Spring 2010, with Phase III estimated to begin Summer 2011.

“This is a realistic plan that will ensure a promising future for this valuable community hospital,” said Jenner. “This plan promises modernized facilities to meet the future health care needs of our community without requiring any new tax dollars.”

### **ABOUT BROADLAWNS MEDICAL CENTER**

With a history that reaches back to 1903 as a community health center, Broadlawns Medical Center first opened its doors as a hospital to the residents of Polk County on April 13, 1924. Over the years, Broadlawns has adapted to the changing demands of public health care, yet remained true to its mission of offering quality health services to all Polk County residents and training tomorrow’s health care professionals. Today, Broadlawns Medical Center comprises:

- An acute care community hospital serving medical, surgical, mental health and primary care needs.
- A 60-member physician practice overseeing numerous specialty clinics and outpatient services including and advanced foot and ankle and amputation prevention, dental, family health, pain management and pediatrics.
- A family medicine residency program that graduates physician leaders who are serving 22 of Iowa’s 99 counties and communities across the nation.

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