

BROADLAWNS MEDICAL CENTER FOUNDATION

1801 Hickman Road
Des Moines, Iowa 50314-1597
515.282.5755

For Immediate Release
Thursday, November 3, 2005

Contact: Rita Ullestad
282-5755

Broadlawns Medical Center Foundation Reports Record Donations to *Caring Community Effort*

DES MOINES, Iowa (Thursday, November 3, 2005) – Broadlawns Medical Center Foundation Board members, Chair’s Council, and staff launched Broadlawns’ first community campaign last June to raise funds for much needed medical equipment and to support the charity care provided at Broadlawns. Volunteers and staff visited with business and community leaders throughout Polk County to share the Broadlawns story and ask for support. The positive response has been remarkable with the Foundation reporting it has received over \$175,000 in gifts and pledges to date.

Don Doudna, Ph.D., Chair of the *Caring Community Effort*, said, “The people of Des Moines recognize Broadlawns serves a medical need unlike any other hospital in town. Once community leaders heard our story, they clearly wanted to help.”

Donations received from the effort are helping to fund priority needs at Broadlawns such as a new EKG Machine, Surgical Table, Dental X-Ray Machine, updated computers and many other educational resources, dental care for children without insurance, and overhead lights for critical care rooms.

“The Broadlawns Medical Center Foundation was formed a few short years ago to support the good works that go on here every day,” said Susan Hunsaker, Broadlawns Medical Center President and CEO. “The staff and medical professionals have long given their best to make this place work and this new community support is a giant boost to their efforts.”

For more information about the Broadlawns Medical Center Foundation or the *Caring Community Effort*, please call Rita Ullestad at 515-282-5755 or Dr. Don Doudna at 319/431-2710.

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