

Third Annual Fall Gala & Wine Connoisseur's Delight Becomes Media Event

Plans are well underway for the Third Annual Fall Gala to benefit Broadlawns Medical Center and celebrate Broadlawns 80th Anniversary of service to the community. The event will be held Friday, October 8, at the Renaissance Savery Hotel, and will consist of live and silent fundraising auctions, dinner, and wine connoisseur's delight. Dollars raised will go toward purchasing new patient beds for Broadlawns.

KCCI – TV, one of the corporate sponsors, will be covering the event, and Congressman Leonard Boswell will revive his role as emcee. Kathy Beaty, and Julie Harris, members of the BMC Foundation Board, and co-chairs of the gala are excited about the positive response they are getting from the community, sponsors, employees, and everyone involved with the Foundation. "We are really looking forward to this year's fall gala, and celebrating the 80th Anniversary of Broadlawns," Kathy said. "This event is not something you are going to want to miss. There will be something for everyone to enjoy!"

The live auction will showcase items such as a week in Mazatlan, Mexico; a week in Big Sky, Montana; a beautiful selection of jewelry; a hunting package; and half a beef complete with a smoker grill. There will also be a nearly 100 items available for the silent auction.

If you would like more information on the gala, please contact Stacy Polage at (515) 282-2500.

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Foundation Approved for \$30,000 Grant from Variety – The Children's Charity of Iowa!

The Broadlawns Medical Center Foundation was recently approved for a \$30,000 grant from Variety – The Children's Charity of Iowa, for enhancements to the Pediatric Dental Program at Broadlawns Medical Center.

Representatives of the Foundation will be presented a check at a special award ceremony held on September 23rd, at the Myron & Jackie Blank Discovery Center at the Blank Park Zoo.

Chairman's Council

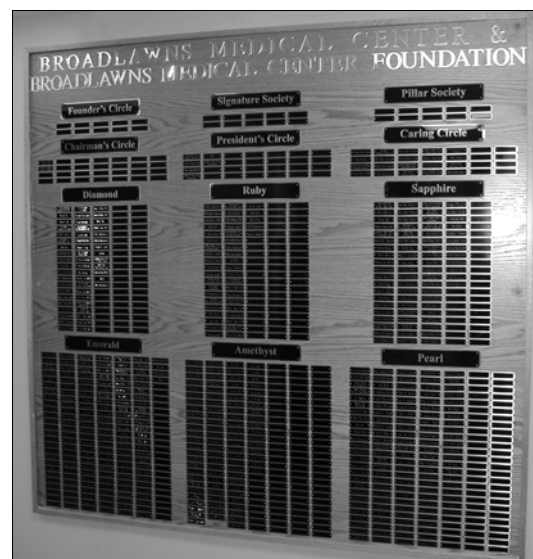
Kathy Beaty
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Mikki Stier

New Donor Board Shines with Pride

The new Donor Recognition Board has been hung with pride on the east wall of Broadlawns Medical Center's main lobby, near the elevators. This prominent board, complete with shiny brass nameplates, recognizes those who have contributed to the Broadlawns Medical Center Foundation since it began in 2001. The donor's level of giving is based on cumulative gifts received since that time.

Thank you to all the donors who are listed on the board. Broadlawns sincerely appreciates your support. The Donor Board was made possible through the generosity and vision of the Broadlawns Medical Center Foundation Board Members.

Please stop by and admire the Donor Board the next time you are in the area.



Broadlawns Medical Center Foundation

Welcomes Rita Ullestad, CFRE



Rita Ullestad, CFRE

Rita Ullestad, CFRE, is the new Director of Fund Development at the Broadlawns Medical Center Foundation.

Rita started work on August 18 after nearly four years at Des Moines University – Osteopathic Medical Center as Manager of Major Gifts. She has eleven years experience in all phases of fundraising including annual giving, capital campaigns, major gifts, and planned giving. Rita worked at Waldorf College in Forest City, Iowa for seven years as a Principal Gifts Officer and Director of Campaigns. Rita is excited to help build the constituent base at Broadlawns and increase private gift support.

“I whole-heartedly believe in the wonderful work Broadlawns is doing and am proud to be part of such a worthy organization. I am looking forward to further developing the fundraising program to help meet the medical needs of a community Broadlawns has faithfully served for 80 years,” Rita said.

The Broadlawns Medical Center Foundation seeks private financial support to carry out the mission of Broadlawns Medical Center, which is to care for some of the most vulnerable individuals in our community.

Forthcoming Foundation Events

Combined Giving Campaign

Following the Fall Gala, efforts will turn to the Combined Giving Campaign. Each year, this fundraising effort allows employees the opportunity to support Broadlawns Medical Center with their financial resources in addition to the many other ways they serve the organization. Last year, 202 employees gave more than \$44,000 back to Broadlawns through the Combined Giving Campaign. Thanks to them, some much-needed equipment is now being purchased. Broadlawns is proud of the generosity and exceptional service shown by its employees.

Contact Us

- To learn more about giving opportunities to benefit Broadlawns Medical Center Foundation, or to make a gift, call Rita Ullestad at (515) 282-5755.
- To give of your time by volunteering at Broadlawns Medical Center, call Mary Novello at (515) 282-5602.
- To schedule a Broadlawns Medical Center Foundation representative to come and talk to a group about the exciting role Broadlawns plays in the community or ways in which an organization can help by giving, call Rita Ullestad at (515) 282-5755.
- To schedule a tour of the Broadlawns facility, call Stacy Polage at (515) 282-2500.
- To inquire about the Fall Gala, call Stacy Polage at (515) 282-2500.

“The deep rewards of giving go to those who give out of a concern for others, and take pains to see that their giving is wisely done....”

**F. EMERSON ANDREWS, AMERICAN AUTHOR
(1902-1978)**

BROADLAWNS MEDICAL CENTER **FOUNDATION**

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