

BROADLAWNS MEDICAL CENTER FOUNDATION

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News

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FOR IMMEDIATE RELEASE
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STRIKE A POSE FOR BROADLAWNS

Mo Dana, former Executive Director of the Des Moines Arts Festival, is the Honorary Chair for a benefit fashion show to help raise support for the treatment of breast cancer at Broadlawns Medical Center. The event will be held on May 11th at the Temple of Performing Arts. Hors d'oeuvres will begin at 6:30 p.m. followed by a New York style fashion show complete with runway, music, and cosmos at 7:30 p.m. All fashions will be provided by Kathy's and BLUE WILLI'S and will feature Lu Ann Sampson with Ladies Choice Modeling Agency.

Fashionista Seating is available at \$100; VIP Seating at \$250; and Celebrity Seating at \$500. All attendees will receive a complimentary gift bag. Proceeds from the event will go toward the purchase of a sentinel lymph node probe at Broadlawns to help detect breast and skin cancer. Seating is limited.

The event has been organized by a group of dedicated community volunteers including Kathy Beaty, Mo Dana, Fran Fleck, Saley Nong, Lu Ann Sampson, Loretta Sieman, Marcia Wanamaker, Laura Boggs, Nikki Maggart, Katie McMeekin, Kimberly McMeekin, Jenny McClain, Allison Schneider, and Kenzie Stroud.

To purchase a seat to the event, or request further information, contact the Broadlawns Medical Center Foundation Office at 515-282-3200.