



BROADLAWNS MEDICAL CENTER

1801 Hickman Road • Des Moines, IA 50314
(515) 282-2200 • Broadlawns.org

BY THE NUMBERS FY 2021

Established: 1924
Licensed Beds: 200
Full-time Employees: 1,238
Physicians: 108
Licensed Nurses: 420
Emergency Visits: 19,593
Inpatient Admissions: 2,986
Clinic Visits: 244,215
Surgeries: 5,948
Adjusted Patient Days: 144,529
Medicaid/Charity Adjusted
Patient Days: 59,546
Charitable Care Expense:
\$14,859,091
Bad Debt Expense:
\$12,071,273
Medicaid Loss:
\$17,778,634
Medicare Loss:
\$20,449,639
Mental Health Operating Costs:
\$37,382,636
Medical Education Costs:
\$8,653,382
70.1% of patients were
not commercially insured
34.7% of patients were
covered by Medicaid
15.2% of
patients were
uninsured

COMMUNITY BENEFIT REPORT

Broadlawns Medical Center is a nonprofit healthcare organization that ensures that the community has access to high quality healthcare that is coordinated, compassionate and cost-effective. The Broadlawns campus includes an acute care hospital, primary and specialty care clinics, urgent care and emergency services, lab, radiology, dentistry, crisis services, inpatient, outpatient and community-based mental healthcare.

MISSION

Broadlawns Medical Center strives to build a healthy community through the delivery of accessible, cost-effective and high quality patient care.

VISION

Be the best public hospital in the United States.

VALUES

Excellence. We will achieve the highest standards of excellence in attending to the healthcare needs of our community and by providing exemplary, patient-centered service.

Compassion. We will be compassionate and nurturing in responding to the needs and expectations of our patients, visitors, employees and the community.

Learning. We will take a leadership position in educating the next generation of healthcare professionals and leaders.

Leadership. We will lead the way in identifying the unmet healthcare needs of our community and will ensure that those needs are met, keeping the patients' overall health and well-being at the forefront of our decision-making.

LEADERSHIP

Tony Coleman, President & CEO
Lance Schmitt, Chief Nursing Officer
Larry Severidt, Director of Medical Education
Yogesh Shah, Chief Medical Office
Karl Vilums, Chief Financial Officer

BOARD OF TRUSTEES

Kavi Chawla
Mary Krieg
Andy McGuire
Janet Metcalf
Dave Miglin
J. Marc Ward
Emily Webb



EFFICIENT OPERATIONS

- Broadlawn FY21 CPPD: \$1,440.57
- Iowa Statewide FY21 CPPD: \$2,124
- Broadlawn CPPD is 32.2% below the statewide average.
- If Broadlawn operated at the statewide CPPD, the Medicaid/Medicare loss would be \$65,784,243 (savings of \$27.6M)
- Operated 21.9% below property tax levy in FY21
- Lowest cost structure in the state of Iowa

PATIENT DAYS

- ↑ Patient volumes 135K
- ↑ Safety net patient volumes 64K
- ↑ Commercially insured and Medicare patient volumes grew to 64K

ENHANCED FACILITIES

- Since 2010, \$144M reinvested in Emergency, Urgent Care, Radiology, Surgery, Mental Health, Addiction, Dental, Oncology, Med-Surg, Birthing Center, Lab and ICU with no increase to the property tax levy, bond funding, or debt.
- Current capital projects include Surgery expansion, Peds Clinic.

MENTAL HEALTH

- Broadlawn is the leading mental healthcare provider in Central Iowa with an experienced medical staff of 11 psychiatrists, 18 midlevel providers, 5 psychologists and 27 master's level therapists.
- New inpatient and outpatient mental health facilities were constructed from 2015-2018, representing \$15,784,902 in capital improvements.
- Inpatient beds increased to 44 beds, 47% increase
- Assumed responsibility for Mobile Crisis, Crisis Stabilization and Crisis Observation Center in August 2016
- Opened first Psych Urgent Care Clinic in Iowa in June 2018

FY21 MENTAL HEALTH STATISTICS

Clinic/Service	Patients	Visits
Outpatient Mental Health	7,032	51,083
In person	2,354	7,330
Virtual visits	1,069	4,859
Telephone visits	6,206	26,898
Intensive Outpatient	371	1,295
Psychiatric Urgent Care	2,010	2,754
Crisis Observation Center	610	1,000
ED Crisis	1,431	1,895
Inpatient Mental Health	875	1,051
Community-Based	1,171	20,940
Addiction	111	576
FOCUS	57	3,554
Residential Mental Health	70	77
ECT	46	68

- Mobile Crisis Team: 2,804 calls for service
 - 79% Adults
 - 21% Youth
 - 15 law enforcement agencies
 - 91% of calls DMPD
- Mental Health patients without commercial coverage: 80%
- Mental Health operational expenses: \$37,382,636
- Served Mental Health patients from 71 counties in Iowa and from 31 other states.

DENTAL

- Patient visits in FY21: 8,569
- Patients with Medicaid or the state's wellness program: 80%

NEWBORNS

- Newborns in FY21: 630
- 45.9% of delivering mothers were minorities.
- New birthing center opened in early FY21.

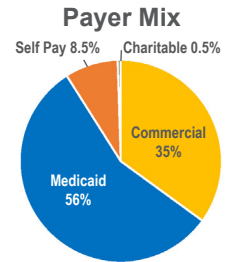
Average cost for Vaginal Delivery*

Broadlawn	Urban Iowa	Statewide
\$5,094	\$12,138	\$11,268

Average cost for C-Section Delivery*

Broadlawn	Urban Iowa	Statewide
\$9,324	\$21,629	\$20,614

*FY2021. From the Iowa Hospital Association's cost compare.



DIVERSITY

- 40+ different languages spoken at Broadlawn each week.
- Interpreters on staff, and 24/7 access to over 200 languages through language lines

MEDICAL EDUCATION

- Established in 1971, Broadlawn Family Medicine Residency program was one of the first fully-accredited programs in the Midwest.
- Residents practicing in rural Iowa communities with less than 30k residents: 95
- Residents practicing in Iowa: 173
- Established in July 2018, the Broadlawn UnityPoint Psychiatry Residency is jointly administered with a \$3M per year investment.
- Broadlawn established a one-year obstetrics fellowship program in FY2022 to ensure family medicine physicians are trained to perform obstetrical procedures and address OB/GYN shortfall of providers in Iowa.

WORKFORCE DEVELOPMENT

- TEACH/TECH job training initiatives were established in 2016
- Registered apprenticeship programs for individuals who are facing socio-economic hardship and have historically faced barriers to employment, including prior incarceration.
- Upon completion of the program, participants earn a CNA certification and are employable at a living wage.
- To date, 127 individuals have earned basic and advanced CNA certification, and 49 graduates are still employed at Broadlawn.
- \$250K invested annually to administer these job training programs to assist those from the neighborhoods adjacent to Broadlawn. North Des Moines has the lowest per capita income and highest rate of unemployment in Iowa.

ANNUALIZED FINANCIAL REDUCTIONS

MCO Reimbursement	\$12,000,000
DSH restructuring	\$2,500,000
Below Allowable Tax Levy	\$15,600,000
Polk County MHDS Region	\$6,300,000
Total:	\$36,400,000